

**FREE to KLA/KLAA/KILTn members
and no registration is necessary!**

Registration form for
Non KLA/KLAA/KILTn members

Name _____

Position _____

District _____

Billing Address _____

Email (*required*) _____

Phone _____

Cost: \$150 or \$100 as guest of a KLA/KLAA/
KILTn member

- \$150
 \$100 Guest of KLA/KLAA/KILTn member:

Payment Options

- PO # _____
 Bill my school/district at the address above
 Check (payable to KASA)

Mail or fax registration form to:

KASA
152 Consumer Lane
Frankfort KY 40601

Fax: 502.875.4634

**Or register online at www.kasa.org and look for
the link to Professional Development.**

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KASA/KLA
152 Consumer Lane
Frankfort KY 40601

***Are you a committed
sardine?***



KLA National Consultant Event

Ian Jukes

March 24, 2010

***“Transforming Teaching and
Leading in the Digital Age”***

Bluegrass Ballroom, Lexington Center
9:00 a.m. - 4:00 p.m.

We all know the future will be greatly impacted by the development of digital tools. But have we considered what the digital world is doing to the students that enter our classrooms?

This professional learning opportunity begins by exploring the effect digital bombardment has on digital kids in the new digital landscape and considers the profound implications this holds for the future of education.

- ◆ What does the latest neuroscientific and psychological research tell us about the role of intense and frequent experiences on the brain?
- ◆ What inferences can we make about kids' digital experiences and how these experiences are writing and shaping their cognitive processes?
- ◆ What are the implications for teaching, learning and assessment in the new digital landscape?
- ◆ How can we reconcile these new findings with current instructional practices, particularly in a climate of standards and accountability driven by high stakes testing for all?
- ◆ What strategies can we use to appeal to the learning preferences and communication needs of digital learners while still honoring our traditional practices?

Check out The Committed Sardine to learn more.

www.committedsardine.com

Noted anthropologist Margaret Mead once wrote "never doubt that a small group of committed people can change the world - indeed it is the only thing that ever has."



Ian Jukes has been a teacher, an administrator, consultant, university instructor and speaker. He is the Director of InfoSavvy, an international consulting group

that provides leadership and program development in the areas of assessment and evaluation, strategic alignment, curriculum design, professional development, planning, change management, information services, media services and on-line training as well as conference keynotes and workshop presentations. Jukes has written twelve books, nine educational series and has more than 100 articles published in various journals. He is also the publisher of an on-line electronic newsletter, **the Committed Sardine Blog**, which is electronically distributed to almost 90,000 people in 60 plus countries. He was named one of the top ten educational speakers in 2002. **His rambunctious, irreverent and highly charged presentations and articles emphasize many of the practical issues related to ensuring that change is meaningful. As a registered educational evangelist, his self-avowed mission in life is to ensure that children are properly prepared for the future rather than society's past.**

Why committed sardines?

If you take a careful look at a school of sardines you'll notice that, at first, the fish all appear to be swimming in the same direction. In reality, at any time there will be a small group of sardines swimming in a different direction, one that tends to move against the flow or against conventional wisdom. As they swim in another direction, they cause conflict. This creates some friction and general discomfort for the rest of the school. But finally, when a critical mass of truly committed sardines is reached - not a huge number, 15 to 20 percent who are truly committed to a new direction - the rest of the school suddenly turns and goes with them - almost instantaneously!